

A QUICK GUIDE TO EQUITABLE PARK PLANNING



1. Understand Community Needs

Take time to understand your community's needs and desires, and work with local stakeholders to prioritize. What are the top priorities and how can you work to advance them through your project?



2. Build Relationships and Trust

Identify respected community leaders and organizations and build rapport with them. This will ensure buy-in on your planning process and outcomes.

3. Prioritize Equity and Engagement

Make strides to center the voices of historically marginalized groups in your planning conversations. Consider the impacts that your project will have on vulnerable populations and welcome their input through targeted outreach.

4. Align Goals with Community Needs



Work with community leaders to ensure the goals of your project are reflective of the community's needs. This will ensure support and ownership of the project.

5. Make Participation Easy

Provide incentives and resources to participate in meetings, such as child care, food, and transportation, making it easier for under resourced communities to attend.



This guide was created using funding from the National Fish and Wildlife Federation. For more information on inclusive planning practices, visit www.nmcog.org



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